



Strategic Plan 2019-2021

The multi-year Thematic goal	Yearly Thematic Goal	Activities	Success Measures Year 1
<p>Be a positive force for building a connected community in a healthy environment.</p>	<p>Jan 2019 – Dec 2019</p> <p>1) Build social connection and reduce isolation in our local community.</p>	<p>Maintain current core activities:</p> <ul style="list-style-type: none"> • Family resilience <ul style="list-style-type: none"> ○ Develop and extend Young at Heart playgroup ○ Adoption of new funding model for Occasional Childcare ○ evaluation of implications for Occasional Childcare delivery under new funding model ○ Family education training ○ Opportunities for young people (12-25 years) • Lifelong learning <ul style="list-style-type: none"> ○ Maintain current delivery levels (ACFE & FFS) ○ Improve and expand where opportunities arise. • Community support <ul style="list-style-type: none"> ○ Community bus – implement <i>Tarrangower Transport Initiative</i> grant ○ Community lunch ○ Community gardens ○ Volunteer programs ○ Clubs & societies ○ Auspicing • Social enterprise <ul style="list-style-type: none"> ○ Market ○ Bus/venue/equipment hire 	<ul style="list-style-type: none"> • Coordinator to report 11 times to Committee on core activities • Research brief to understand social isolation by April • Four focus groups held to understand local community Survey of OCC participants • Completed Engagement Strategy report by November • Acquitted <i>Building our Children’s Resilience</i> grant • Acquitted Youth Week grant • Acquitted <i>Tarrangower Transport Initiative</i> grant



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		<p>Continuous improvement program to be developed.</p> <p>Focus on building capacity through additional staffing hours.</p> <ul style="list-style-type: none"> • Review current staff structure • Implement review findings considering funding, succession planning, current needs, new activities, future programs <p>Enquiry</p> <ul style="list-style-type: none"> • Research, analyse and map patterns of social connection and isolation within Maldon and surrounds for our community. • Use research to develop MNC responses <p>Planning</p> <ul style="list-style-type: none"> • Proactively develop an engagement strategy which seeks to: <ul style="list-style-type: none"> ○ Connect people with each other (interests, skills, needs, knowledge); ○ Improve our community's knowledge of and access to services; ○ Invite community members to design the content of Neighbourhood Centre activities and programs. 	<ul style="list-style-type: none"> • Staff structure reviewed by March • Continuous Improvement program by May
	2) Investigate environmental concerns held by our community.	<p>Enquiry</p> <ul style="list-style-type: none"> • Investigate likely impacts of climate change on our community. • Determine community concerns regarding sustainability and other environmental issues 	<ul style="list-style-type: none"> • Research brief prepared to understand climate change impacts by April • List of sustainability & environmental issues compiled by May
	3) Determine success of strategic plan	<p>Measurement</p> <ul style="list-style-type: none"> • Set benchmarks for progress. 	<ul style="list-style-type: none"> • Benchmarks identified by June



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	Yearly Thematic Goal	Activities	Success Measures Year 2
	<p>Jan 2020 – Dec 2020</p> <p>Share community insights, refine our focus and forge new linkages and partnerships within our community.</p>	<p>Maintain current core activities:</p> <ul style="list-style-type: none"> • Family resilience • Lifelong learning • Community support • Social enterprise <p>Share Community Insights</p> <ul style="list-style-type: none"> • Community Forum to share what has been learned from research carried out in year 1. Discuss implementation strategy. • Share the knowledge with other service providers. <p>Implement engagement strategy</p> <ul style="list-style-type: none"> • Lead and engage our community in incorporating environmental considerations in all activities • Maldon Neighbourhood Centre to be a host for important conversations and deliberations about health and wellbeing. <p>Implement research recommendations</p> <p>Strengthen existing and forge new linkages and partnerships:</p> <ul style="list-style-type: none"> • To deliver services; • Between service users and service providers. <p>Refine our Focus</p> <ul style="list-style-type: none"> • What has worked or not worked? • Review activities for forthcoming year. 	<ul style="list-style-type: none"> • Measure achievement against Success Measures Year 1 • Hold 2 Community Forums • Meet with four key partners • Hold 4 x community well-being conversations • Action plan to address environmental issues including advocacy

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	Yearly Thematic Goal	Activities	Success Measures Year 3
	Jan 2021 – Jun 2021 Consolidate, embed, repeat. Rejoice.	Maintain current core activities: <ul style="list-style-type: none"> • Family resilience • Lifelong learning • Community support • Social enterprise Review and measure progress / changes Consolidate recurrent programs and services Undertake three year strategic planning for period July 2021 to end June 2024	